



**Seva Sadan College of
Arts, Science & Commerce**
Affiliated to **University of Mumbai**

Organizes

**4th International
Multidisciplinary Conference
(Online) on**

*“Emerging trends in Business,
Education and Digital
Technology”*

on

13th February, 2021 Saturday

Conference Communication

The Convener
Seva Sadan College of Arts, Science & Commerce,
Seva Sadan Marg, Ulhasnagar,
Dist. Thane, Maharashtra, India PIN- 421003
Phone: +91 251 2561020 www.ssasc.edu.in

Patron

Shri Sanjay Dabrai,
Hon. Secretary, Seva Sadan

Convener

Dr Gulabchand K Gupta,
Principal

Co-Convener

• Dr. Vanshika Ahuja • Asst.Prof. Manisha Ailani

Coordinator

• Asst.Prof. Naisha Chainani • Asst.Prof. Jyoti Nagdev

Organizing Committee

• Asst.Prof. Sona Dawra • Asst.Prof. Soniya Lakhyani
• Asst.Prof. Niraj Mishra • Asst.Prof. Rachna Vadhiya
• Asst.Prof. Deepa Sadhwani • Asst.Prof. Kiran Panjabi
• Asst.Prof. Shradha Ahuja • Asst.Prof. Deepa Kriplani

Conference Tracks

We invite Academicians, Corporates, Researchers and Students to submit the research papers on the following related themes

Business and Finance

- Impact of pandemic on business
- Operational & Supply Chain Management
- Innovative Human Resource Practices
- Organizational and Consumer behaviour
- Export & Import Management
- Customer Relationship Management
- Innovative Banking practices in Rural Market
- Stock Market Strategies & Valuation Models
- Role of Insurance sector during pandemic
- Entrepreneurship • Insurance Sector
- ERP • Retail Sector

- Business Economy • Banking system
- Online marketing • Goods and Services Tax
- Financial Management • International Business
- Post COVID investment strategies

Education

- Effect of COVID-19 on Education
- Learning Management System
- Digital Technology in Education
- Curriculum and Courseware • Virtual Class Room
- Performance based Teaching Learning
- Technical and Vocational Education
- Mobile Learning Apps • Online Educations

Digital Technology

- Role of digital technology during pandemic
- Mobile Application & Services
- Multimedia and Applications
- Digital Technology in Medical Services
- Information and Knowledge Management
- Data Mining • Wireless Technology
- Cloud Computing • Network Security
- Social Media • Cyber law
- Digital Wallet • Cryptocurrency

Any other related areas

Submission Guidelines

- Abstract of paper / full paper has to be typed in Times New Roman, Font Size 12 and 1.5 line spacing.
- The paper should be written in word file with 1 inch margin of the left, top, bottom and ½ inch margin on the right.
- The cover page of the manuscript must contain Title of the paper, authors name, institute name and Email address.

- Soft copy of the research paper should be send by Email: sscimc18@gmail.com

Paper Submission: Important Dates

- Abstract Submission : 20.01.2021
- Full Paper Submission : 31.01.2021
- Notification of Accepted Papers : 03.02.2021
- Paper Submission – Email : sscimc18@gmail.com
- Conference Time : 9:30 am to 5:30 pm

Registration Fee

- Delegate / Research Scholars : Rs.800
- Foreigner : \$30
- Only Participation : Rs.200

The Registration fee includes the Conference Certificate, Soft copy of peer reviewed referred Journal.

The some selected original quality research papers shall be published in UGC CARE Journal with additional charges as per publisher.

Registration fee can be paid by Cash/ DD / Online Transfer With DD Drawn in favour of “Seva Sadan College of Arts, Science and Commerce”

Online Transfer / NEFT / RTGS

Account Name: Seva Sadan College of Arts, Science & Commerce
Axis Bank, Account No. : 605010100043616
IFSC Code : UTIB0000605
Branch : Ulhasnagar, Maharashtra

Registration Form

<https://forms.gle/FcYBzGWYTaj3Fudz8>

For any Information please contact

Dr. Vanshika Ahuja : +91 9322428096
Asst. Prof. Manisha Ailani : +91 8983527707

About Us

Seva Sadan College of Arts, Science and Commerce was established in year 2009 by Seva Sadan Trust. The Trust was founded by Philanthropic Seth Parsram Parumal Dabrai with the aim of spreading Education among people in year 1950. The Trust has various Educational Institutions such as R. K. Talreja College of Arts, Science and Commerce, Seva Sadan College of Education and others. They are affiliated to the University of Mumbai and located at Ulhasnagar-3. Seva Sadan College of Arts, Science and Commerce offers B.Com, BMS, B.Com (Accounting and Finance), B.Com (Banking & Insurance), B.Com (Financial Markets), and Add-on courses.

About Conference

In the present scenarios, where physical movement of people and commodities were restricted due to outburst of the pandemic, impact has been seen in all the areas like Business, Education and overall economy. However, with the help of technology, its impact has been minimized to a greater extent.

The technology holds enormous potential for enabling entrepreneur, Banker and education institutions to drive growth and reduce operational costs. The advanced growth of digital technology is enabling the adoption of enterprise collaboration tools that helps entrepreneur organize intellectual capital and facilitate knowledge sharing. Although there are many overlapping impact of digital technology in business, finance & education but they differ significantly in many areas.

This online conference provides an interdisciplinary forum for the presentation of innovative view and research oriented approach. This conference aspires to bring the researchers, business, professionals and academicians from relevant disciplines on common platform to discuss the “Emerging trends in Business, Education and Digital Technology”.



February 2018

February 2019



February 2020



Conference Venue

Seva Sadan College of Arts, Science & Commerce,
Seva Sadan Marg, Ulhasnagar-3,
Dist. Thane, Maharashtra, India PIN- 421003.
Phone: +91 251 2561020. www.ssasc.edu.in