



Seva Sadan College of Arts,
Science & Commerce
Affiliated to University of Mumbai

Organizes

**2nd International
Multidisciplinary Conference on**

*“Use of Digital Technology in
Business, Financial Services
and Education Systems;
Challenges & Opportunities”*

on

9th February, 2019 Saturday

Conference Communication

The Convener
Seva Sadan College of Arts, Science & Commerce,
Near Central Hospital, Ulhasnagar,
Dist. Thane, Maharashtra, India PIN- 421003
Phone: +91 251 2561020 www.ssasc.edu.in

Patron

Shri Sanjay Dabrai
Hon. Secretary, Seva Sadan

Convener

Dr Gulabchand K Gupta
Principal

Organizing Committee

- Asst. Prof. Vanshika Ahuja
- Asst. Prof. Jyoti Nagdev
- Asst. Prof. Naisha Chainani
- Asst. Prof. Sona Dawra
- Asst. Prof. Manisha Ailani
- Asst. Prof. Arti More
- Asst. Prof. Niraj Mishra
- Asst. Prof. Soniya Lakhyani

Advisory Committee

- **Dr. Beena Khemchandani**
Principal, Seva Sadan College of Education,
Ulhasnagar-3, Dist. Thane, India
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Nagar, UP, India
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Studies, Mumbai, India
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Principal, Sasminra Institute of Commerce & Science,
Mumbai, India
- **Dr. Amiya Kumar Tripathy**
Don Bosco Institute of Technology, Mumbai, India
- **Dr. Ye-Nu Wan**
National Chung Hsing University, Taiwan
- **Dr. Ryo Shigeta**
University of Tokyo, Japan

Participant Form

International Multidisciplinary Conference on “Use of
Digital Technology in Business, Financial Services
and Education Systems; Challenges & Opportunities”
on 9th February, 2019 Saturday.

Name _____

Gender : Male Female

Name of Organization _____

Designation _____

Address for Correspondence _____

Mobile No _____

Email _____

Status of Conference :

Paper Presentation Only Participation

Conference Registration fee paid by

Cash DD Online

Amount Rs. _____

Date _____ Signature _____

About Us

Seva Sadan College of Arts, Science and Commerce was established in year 2009 by Seva Sadan Trust. The Trust was founded by Philanthropic Seth Parsram Parumal Dabrai with the aim of spreading Education among people in year 1950. The Trust at present has 8 Institutions. Seva Sadan College of Arts, Science and Commerce is affiliated to the University of Mumbai and located at near Central Hospital, Ulhasnagar-3. It offers B.Com, BMS, B.Com (Accounting and Finance), B.Com (Banking & Insurance), B.Com (Financial Markets), and Add-on courses.

About Conference

The digital technology holds enormous potential for enabling entrepreneur to drive growth and reduce operational costs. The advanced growth of digital technology is enabling the adoption of enterprise collaboration tools that helps entrepreneur organize intellectual capital and facilitate knowledge sharing. Although there are many overlapping impact of digital technology in business and finance but they differ significantly in many areas. This conference provides an interdisciplinary forum for the presentation of innovative view and research oriented approach. This conference aspires to bring the researchers, business professionals and academicians from relevant disciplines on common platform to discuss the "Use of Digital Technology in Business, Financial Services and Education Systems; Challenges & Opportunities"

Conference Tracks

We invite Academicians, Corporates, Researchers and Students to submit the research papers on the following related themes

Business and Finance

- International Business
- Operational & Supply Chain Management
- Innovative Human Resource Practices
- Organizational and Consumer behavior

- Retail Sector • Entrepreneurship
- Make in India • Start up India
- Business Economy • Stock Markets
- Online marketing
- Export & Import Management
- Customer Relationship Management
- Innovative Banking practices in Rural Market
- Stock Market Strategies & Valuation Models
- Financial Management • Electronics Accounting
- Banking System • Insurance Sector
- Goods and Services Tax • Demonetization

Digital Technology

- Mobile Application & Services
- Multimedia and Applications
- Digital Technology in Medical Services
- Information and Knowledge Management
- Data Mining • Wireless Technology
- Cloud Computing • Network Security
- Social Media • Cyber law
- Digital Wallet • Cryptocurrency

Education System

- Digital Technology in Education
- Professional development of Teachers
- Curriculum and Courseware
- Performance based Teaching Learning
- Technical and Vocational Education
- Mobile Learning Apps
- Education and Industrial Relation

Submission Guidelines

- Abstract of paper / full paper has to be typed in Time New Roman, Font Size 12 and 1.5 line spacing.
- The paper should be written in word file with 1 inch margin of the left, top, bottom and ½ inch margin on the right.
- The cover page of the manuscript must contain Title of the paper, authors name, institute name and Email address.

- Soft copy of the research paper should be send by Email: sscimc18@gmail.com

The quality research papers shall be published in peer reviewed referred & UGC listed ISSN Journal with Impact factor.

Paper Submission: Important Dates

- Abstract Submission : 05.01.2019
- Full Paper Submission : 16.01.2019
- Notification of Accepted Papers : 22.01.2019
- Paper Submission – Email : sscimc18@gmail.com
- Conference Date : 9th February, 2019

Registration Fee

- Delegate / Research Scholars / Students: Rs.2000
- Foreigner : \$60
- Only Participation : Rs.800

The Registration fee includes the Conference Kit, Lunch and Tea during session breaks.

Registration fee can be paid by Cash/ DD / Online Transfer With DD Drawn in favour "Seva Sadan College of Arts, Science and Commerce"

Online Transfer / NEFT / RTGS

Account Name: Seva Sadan College of Arts, Science & Commerce
Axis Bank, Account No. : 605010100043616
IFSC Code : UTIB0000605
Branch : Ulhasnagar, Maharashtra

For any Information please contact

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Conference Venue

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